HealthManagement.org (HM) is a platform that brings together over 50,000 healthcare executives from various disciplines. We have a highly regarded advisory board and are supported by influential leaders and peers.

Our goal is to tackle healthcare challenges and share winning practices for delivering better care. We emphasise effective management, strong leadership, and successful strategies.

In today’s healthcare landscape, digitalisation, AI & robotics, cybersecurity, profitability, patient management, workforce, sustainability, green strategies, remote care, telemedicine, laws and regulations, increasing patient demands, and a focus on prevention demand innovative approaches and a re-evaluation of traditional practices.

HM is the trusted partner of more than 100 highly respected professional associations, institutions, and congresses. As the official communications community for many, we have a unique perspective to address healthcare topics from an internal viewpoint. We are committed to driving positive change in the healthcare industry.
Advisory Board of Thought Leaders

Our strategic direction and content are guided by a distinguished Advisory Board comprising worldwide leading experts, key opinion leaders, and peers.

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True Decision-Makers

Our membership consists of over 50,000 senior healthcare executives, including CEOs, Hospital Directors, CMOs, CIOs, Department Heads of Radiology and Cardiology and IT Directors.

Within our community, we have a diverse and influential group of decision-makers, representing various disciplines and holding significant decision-making power.

<table>
<thead>
<tr>
<th>Target Audience</th>
<th>Total Members</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-Suite, EXEC</td>
<td>19,500</td>
<td>36.48%</td>
</tr>
<tr>
<td>Radiology Leaders</td>
<td>12,000</td>
<td>22.45%</td>
</tr>
<tr>
<td>Journal Exclusive</td>
<td>9,120</td>
<td>17.06%</td>
</tr>
<tr>
<td>Cardiology Heads</td>
<td>5,000</td>
<td>9.35%</td>
</tr>
<tr>
<td>CIOs, IT Leaders</td>
<td>3,700</td>
<td>6.92%</td>
</tr>
<tr>
<td>Heads of Lab</td>
<td>800</td>
<td>1.49%</td>
</tr>
<tr>
<td>Decision Support</td>
<td>1,700</td>
<td>3.18%</td>
</tr>
<tr>
<td>Women’s Health</td>
<td>1,000</td>
<td>1.87%</td>
</tr>
<tr>
<td>Enterprise Imaging</td>
<td>300</td>
<td>0.56%</td>
</tr>
<tr>
<td>Policymakers</td>
<td>330</td>
<td>0.61%</td>
</tr>
</tbody>
</table>

**TOTAL: 53,450 MEMBERS**

**EUROPE & RF**

- **Journal**: 43,081 - 80.6%
- **Unique Visits**: 312,220 - 23.24%
- **Web Traffic**: 908,493 - 23.59%

**ME & AFRICA**

- **Journal**: 5,078 - 9.5%
- **Unique Visits**: 158,521 - 11.8%
- **Web Traffic**: 581,780 - 15.1%

**N AMERICA**

- **Journal**: 2,619 - 4.9%
- **Unique Visits**: 497,003 - 37.0%
- **Web Traffic**: 1,150,005 - 29.7%

**ASIA**

- **Journal**: 2,459 - 4.6%
- **Unique Visits**: 342,966 - 25.5%
- **Web Traffic**: 1,101,383 - 28.6%

**LATAM**

- **Journal**: 214 - 0.4%
- **Unique Visits**: 32,954 - 2.5%
- **Web Traffic**: 109,806 - 2.9%
Why Submit to HealthManagement.org?

• HM is a comprehensive platform that facilitates healthcare professionals and organisations in sharing winning practices.

• With a respected editorial advisory board and support from key opinion leaders and experts, HM has established itself as a trusted and valuable portal for staying up-to-date on the latest developments in healthcare.

• HM assists healthcare professionals and organisations in navigating the complexities of the modern healthcare landscape and developing strategies for success.

• We actively encourage the application of innovative strategies and a re-evaluation of health delivery and achieve the best possible outcomes for patients.

• As the trusted voice of many international healthcare organisations, HM provides our partners with invaluable exposure to a unique and influential audience, allowing them to leverage HM’s unbiased brand value.

• Your research will effectively reach key decision-makers, and your expertise will be promoted via a trusted internal channel.

• Over 100 trusted partners place their reliance on HM as their valued platform.

How to engage with the market leader in healthcare management?
• Journal Article (board reviewed)
• Interview
• Movers & Shakers
• Blog Post
• Regular contribution
• DigiTalk
• DigiFlash
HealthManagement welcomes original articles and blog posts from healthcare professionals on healthcare management, leadership and winning practices.

We welcome your insights into topics in healthcare management, which includes perspectives from Hospital Administration, Imaging, Cardiology and IT. Examples of previous cover stories include Patient Power; Value-Based Healthcare; Ageing; View to the Future.

We welcome submissions on the following topics:
• Management and leadership in healthcare
• Human resource management
• Healthcare IT management – including telehealth, electronic health records, interoperability, mHealth, security
• Radiology management – including decision support, quality control, enterprise imaging, safety, dose management
• Cardiology management
• Other specialist areas such as oncology, laboratory, diagnostics, pharma etc. always with management angle
• Other management and leadership topics
• Point-of-View article with commercial interest (charge)

These topics are not prescriptive. Submit your abstract or email your ideas to edito@healthmanagement.org

Benefits of publishing with HealthManagement
• Share your ideas with our global readership of health managers, imaging and radiology, IT, cardiology leaders, and hospital managers
• Inclusion in our online faculty section
• Established publisher (20 years of journals)
• Circulation of 50,000+
• Publication on HealthManagement.org website with about 200,000 monthly visitors
• Active engagement at major hospital, cardiology, healthcare IT and radiology congresses (EAHM, ECR, ESC, RSNA and many more)
Instructions for Authors

Article Submission Form
Complete and return the article submission form provided before you submit the completed article.

Article Format
- Word count: minimum 700 words, maximum 2000 words
- Submit as Microsoft Word or compatible
- Left-justified, single-spaced

Article structure
The first page should contain:
- Summary sentence (about the article, to go at top of article and in table of contents)
- Key points. At the top of the article provide 3-6 sentences in bullet points, which summarise the major themes of the article
- Title of the article (max 50 characters including spaces), preceded by (TITLE )
- A subtitle if required preceded by (SUBTITLE)
- Name and job title of the author(s) – Institution/organisation, town/city and country, contact email address – please note the email address is for publication, Twitter handle

Headings and subheadings
Use subheadings for each section of the article preceded by (SUBTITLE).

Conclusion
Your article must have a conclusion, which should be succinct and logically ordered. Knowledge gaps should be identified and future initiatives suggested.

Spelling
HealthManagement uses UK spelling (eg ionising, specialise, tumour, paediatric, haematology etc.)

Abbreviations and acronyms
Please spell out the full word at the first use and acronym thereafter. Abbreviations should not be used. If there are many acronyms provide a separate list at the end of the article.

Product references
In general, articles should be vendor-neutral. Where products are mentioned, the reference should be product name including ® or ™ if applicable, place, country.
Instructions for Authors

Currency
Prices and costs given in U.S. dollars should have the Euro equivalent in parentheses afterwards.

Illustrations and images
Authors are encouraged to include photographs, figures and/or tables. These can be illustrative or summarise findings or recommendations. Please supply images as high-resolution (300dpi) jpegs or tiffs, and include any image credits. The author is responsible for ensuring permission for publication of images has been secured. The editors reserve the right to ask for evidence of permission. Graphs and tables can be supplied in Word, Excel or Powerpoint format and will be recreated if required by the HealthManagement art department. Any illustrations should be clearly referred to in the text, and supplied with captions. Numbers and captions go above the figure; table numbers and captions go beneath the table. In addition, please add the filename of the relevant image to the text reference.

References
Any references that are deemed important to understanding of the article should be cited within the article. Citations within the text for a single author HealthManagement uses an in-text author-date referencing system. For a guide please contact the editors. For space reasons, articles in the print journal may be published without the full list of references, which are made available on the website.

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Proofing
Following copy-editing to house style, authors will receive their page proof for final review and approval prior to publication.

Revisions
Two article revisions are included free of cost. Any additional revision is charged 200 EURO.

Checklist for Authors
Before you send in your article, please check that you have included the following:
✓ Job title, email address and organisation for each author
✓ Short bio for each author
✓ Hi-res (300 dpi) image of the author(s)
✓ List of references in Harvard format
✓ Key points at the top of the article
✓ Word count at the end of the article
✓ Email your article to edito@healthmanagement.org
Freedom of expression is one of the fundamental rights of man, an essential condition for public opinion to be enlightened and informed. In its concern to preserve the integrity and freedom of the press, the Belgian Association of Newspaper Publishers, the General Association of Professional Journalists of Belgium and the Federation of the Information Newsletters have adopted the following code of principles of journalism in 1982.

1. FREEDOM OF THE PRESS
Freedom of the press is the main safeguard of freedom of expression without which the protection of other basic civil freedoms cannot be ensured. The press must have the right to collect and to publish information and commentaries without hindrance, to ensure the forming of the public opinion.

2. THE FACTS
Facts must be collected and reported on, unbiased.

3. SEPARATION OF INFORMATION AND COMMENT
The separation between facts reporting and commentaries must be clearly visible. This principle must not prevent the journal/newspaper from presenting its own opinion as well as the viewpoints of others.

4. RESPECT FOR THE DIVERSITY OF OPINIONS
The press recognises and respects the diversity of opinions and defends the freedom of publishing different points of views. It opposes all discrimination based on sex, race, nationality, language, religion, ideology, culture, class or conviction, provided that the convictions thus professed are not in contradiction with the respect of fundamental human rights.

5. RESPECT FOR HUMAN DIGNITY
Publishers, editors-in-chief and journalists must respect the dignity of and the right to private life of individuals and avoid all intrusion in physical or moral suffering unless considerations related to the freedom of the press make it necessary.

6. PRESENTATION OF VIOLENCE
Crimes and terrorism as well as other cruel and inhuman activities must not be glorified.

7. CORRECTION OF ERRONEOUS INFORMATION
Facts and information proved to be false must be corrected without restriction and without prejudice to the legal provision of the right to reply.

8. PROTECTION OF SOURCES OF INFORMATION
Sources of confidential information cannot be revealed without the explicit authorisation of the informant.

9. SECRECY
Secrecy of public and private affairs as defined by law cannot prevent the freedom of the press.

10. HUMAN RIGHTS
Should the freedom of expression be in conflict with other fundamental rights, it is up to the editors (in consultation with the journalists concerned) to decide, on their own responsibility, which right they will give priority to.

11. INDEPENDENCE
Newspapers and journalists must not give in to any outside pressure.

12. ADVERTISEMENTS
Advertisements must be presented in a way that they do not mix with factual information.
Cover Story: AI & Robotics - Implementation and Pitfalls

AI and Robotics are changing the landscape of healthcare and are increasingly becoming a part of the healthcare ecosystem. How is this transformation happening? How is the use of robotic technology being applied in healthcare? How are AI and Robotics affecting day-to-day operations? Most of all, how is it benefitting patients and clinicians? What is the future outlook?

Anchor Content

Highlights Newsletter & LJR Schedule
W2-11A; W4-25A; W5-30EXEC, 1A; W7-15A; W9-1LJR1, 2IM, 3IM, 4A; W11-15A; W12-22EXEC; W14-5A

Covered Congresses

Cover Story: Medical Device & AI Regulations

Artificial Intelligence has the potential to transform healthcare. It can help provide more efficient care and solve issues of access and quality. However, assessing the safety of medical devices with AI is equally important. What measures are needed for improved regulation of medical devices and healthcare tools that use AI? What are some ongoing regulatory reforms, and what can be expected in the future?

Anchor Content

Highlights Newsletter & LJR Schedule
W16-17IT, 18IT, 19A; W17-25IT, 26IT; W18-3A, 7IM; W19-8IM; W20-17A, 21LJR2; W21-25IM, 26IM; W22-31A

Covered Congresses
Cover Story: (non)Profitability in Healthcare
The goal of any healthcare facility is to provide quality care, improve patients’ quality of life and ensure everyone gets the health services they need. How can healthcare organisations continue to afford to provide care? How can they balance costs and quality? How can they ensure access to all - those who can afford care and those who cannot? How can they continue to fund medical education and research?

Anchor Content

Highlights Newsletter & LJR Schedule
W23-5LJR, 6EXEC, 6IM, 7IT, 8IT; W25-19EXEC; W26-28A; W29-17EXEC; W34-23LJR3, 25CAR, 26CAR, 27CAR;

Covered Congresses

Cover Story: Sustainable & Green Strategies
Public health and climate change are important global issues that need to be addressed. Healthcare is under pressure to shift towards a more sustainable way of operation. Healthcare organisations must improve efficiency and patient care while reducing their carbon footprint. How can this be achieved? What changes and/or investments are needed? How can healthcare become more sustainable and eco-friendly?

Anchor Content

Highlights Newsletter & LJR Schedule
W36-6A; W38-20A; W39-28IM, 27LJR4;

Covered Congresses
**Cover Story: The Loyal Employee**

The recent pandemic has altered the course of healthcare. Many healthcare workers have quit their jobs. A shortage of healthcare employees is a looming problem that requires an efficient solution. How can healthcare workers be retained? What strategies can increase their loyalty? How can the problem of high turnover be addressed? How can healthcare organisations improve the lives of healthcare employees?

**Anchor Content**


**Highlights Newsletter & LJR Schedule**

W41-11A, 12IM; W42-16IM; W43-25A, 26EXECW44-5IM; W45-6EXEC, 8IM, 8 CAR, 8 IT; W46-14EXEC;

**Covered Congresses**

**Cover Story: Opportunities in Digital Transformation**

Digital transformation in healthcare is an inevitable reality. Telemedicine, artificial intelligence, big data and blockchain, and other technological advancements are reshaping how patients and clinicians interact, how data is collected, shared and analysed and how treatment decisions are made. What are the key digital transformation trends in healthcare? How effectively has healthcare adapted to the digital model of care?

**Anchor Content**


**Highlights Newsletter & LJR Schedule**

W41-11A, 12IM; W42-16IM; W43-25A, 26EXECW44-5IM; W45-6EXEC, 8IM, 8 CAR, 8 IT; W46-14EXEC;

**Covered Congresses**
Your thoughts will change healthcare!