HealthManagement.org (HM) is the trusted partner of more than 100 highly respected professional associations, institutions, and congresses. As the official communications community for many, we have a unique perspective to address healthcare topics from an internal viewpoint. We are committed to driving positive change in the healthcare industry.

HM is a platform that unifies over 50,000 healthcare executives from various key disciplines. The highly regarded Editorial Advisory Board is supported by influential thought leaders and peers.

HM is looking into healthcare challenges, share best practices and bold ideas for better care delivery. Leaders learn how to identify challenges and implement successful strategies.

Digitalisation, AI & robotics, cybersecurity, profitability, patient management, workforce, sustainability, green strategies, remote care, telemedicine, laws and regulations, increasing patient demands, and a focus on prevention amongst others, demand innovative approaches and a re-evaluation of traditional practices. HM is at the forefront in covering these topics.

Cross-Departmental Learning Amongst Key Disciplines
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Globally recognised experts, influential thought leaders and peers are leading the strategic direction and shape content.

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Editorial Advisory Board
Globally recognised experts, influential thought leaders and peers are leading the strategic direction and shape content.
The Portal of True Decision-Makers

The HM membership consists of over 50,000 senior healthcare executives, including CEOs, Hospital Directors, CMOs, CIOs, Department Heads of Radiology, Cardiology and IT Directors.

This dynamic and influential group of decision-makers represents many key disciplines within the healthcare industry. They hold substantial decision-making power, responsible for 90% of healthcare spend.

**TOTAL: 53,450 MEMBERS**

**C-Suite, EXEC** 19,500 36.48%
**Radiology Leaders** 12,000 22.45%
**Journal Exclusive** 9,120 17.06%
**Cardiology Heads** 5,000 9.35%
**CIOs, IT Leaders** 3,700 6.92%
**Heads of Lab** 800 1.49%
**Decision Support** 1,700 3.18%
**Women’s Health** 1,000 1.87%
**Enterprise Imaging** 300 0.56%
**Policy Makers** 330 0.61%

**TARGET AUDIENCE**

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<th>Region</th>
<th>Journal</th>
<th>Unique Visits</th>
<th>Web Traffic</th>
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<tr>
<td><strong>EUROPE &amp; RF</strong></td>
<td>43.081 - 80.6%</td>
<td>312.220 - 23.24%</td>
<td>908.493 - 23.59%</td>
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<td><strong>ME &amp; AFRICA</strong></td>
<td>5.078 - 9.5%</td>
<td>158.521 - 11.8%</td>
<td>581.780 - 15.1%</td>
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<td><strong>N AMERICA</strong></td>
<td>2.619 - 4.9%</td>
<td>497.003 - 37.0%</td>
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<td><strong>ASIA</strong></td>
<td>2.459 - 4.6%</td>
<td>342.966 - 25.5%</td>
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<td><strong>LATAM</strong></td>
<td>214 - 0.4%</td>
<td>32.954 - 2.5%</td>
<td>109.806 - 2.9%</td>
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Why Submit to HealthManagement.org?

• HM is a comprehensive platform that facilitates healthcare professionals and organisations in sharing winning practices.

• With a respected editorial advisory board and support from key opinion leaders and experts, HM has established itself as a trusted and valuable portal for staying up-to-date on the latest developments in healthcare.

• HM assists healthcare professionals and organisations in navigating the complexities of the modern healthcare landscape and developing strategies for success.

• We actively encourage the application of innovative strategies and a re-evaluation of health delivery and achieve the best possible outcomes for patients.

• As the trusted voice of many international healthcare organisations, HM provides our partners with invaluable exposure to a unique and influential audience, allowing them to leverage HM’s unbiased brand value.

• Your research will effectively reach key decision-makers, and your expertise will be promoted via a trusted internal channel.

• Over 100 trusted partners place their reliance on HM as their valued platform.
HealthManagement welcomes original articles and blog posts from healthcare professionals on healthcare management, leadership and winning practices.

We welcome your insights into topics in healthcare management, which includes perspectives from Hospital Administration, Imaging, Cardiology and IT. Examples of previous cover stories include Patient Power; Value-Based Healthcare; Ageing; View to the Future.

We welcome submissions on the following topics:
• Management and leadership in healthcare
• Human resource management
• Healthcare IT management – including telehealth, electronic health records, interoperability, mHealth, security
• Radiology management – including decision support, quality control, enterprise imaging, safety, dose management
• Cardiology management
• Other specialist areas such as oncology, laboratory, diagnostics, pharma etc. always with management angle
• Other management and leadership topics
• Point-of-View article with commercial interest (charge)

These topics are not prescriptive. Submit your abstract or email your ideas to edito@healthmanagement.org

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• Share your ideas with our global readership of health managers, imaging and radiology, IT, cardiology leaders, and hospital managers
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• Publication on HealthManagement.org website with about 200,000 monthly visitors
• Active engagement at major hospital, cardiology, healthcare IT and radiology congresses (EAHM, ECR, ESC, RSNA and many more)
Instructions for Authors

Article Submission Form
Complete and return the article submission form provided before you submit the completed article.

Article Format
• Word count: minimum 700 words, maximum 2000 words
• Submit as Microsoft Word or compatible
• Left-justified, single-spaced

Article structure
The first page should contain:
• Summary sentence (about the article, to go at top of article and in table of contents)
• Key points. At the top of the article provide 3-6 sentences in bullet points, which summarise the major themes of the article
• Title of the article (max 50 characters including spaces), preceded by (TITLE)
• A subtitle if required preceded by (SUBTITLE)
• Name and job title of the author(s) – Institution/organisation, town/city and country, contact email address – please note the email address is for publication, Twitter handle

Headings and subheadings
Use subheadings for each section of the article preceded by (SUBTITLE).

Conclusion
Your article must have a conclusion, which should be succinct and logically ordered. Knowledge gaps should be identified and future initiatives suggested.

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HealthManagement uses UK spelling (eg ionising, specialise, tumour, paediatric, haematology etc.)

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Instructions for Authors

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✓ Short bio for each author
✓ Hi-res (300 dpi) image of the author(s)
✓ List of references in Harvard format
✓ Key points at the top of the article
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✓ Email your article to edito@healthmanagement.org
Code of Journalistic Principles

Freedom of expression is one of the fundamental rights of man, an essential condition for public opinion to be enlightened and informed. In its concern to preserve the integrity and freedom of the press, the Belgian Association of Newspaper Publishers, the General Association of Professional Journalists of Belgium and the Federation of the Information Newsletters have adopted the following code of principles of journalism in 1982.

1. FREEDOM OF THE PRESS
Freedom of the press is the main safeguard of freedom of expression without which the protection of other basic civil freedoms cannot be ensured. The press must have the right to collect and to publish information and commentaries without hindrance, to ensure the forming of the public opinion.

2. THE FACTS
Facts must be collected and reported on, unbiased.

3. SEPARATION OF INFORMATION AND COMMENT
The separation between facts reporting and commentaries must be clearly visible. This principle must not prevent the journal/newspaper from presenting its own opinion as well as the viewpoints of others.

4. RESPECT FOR THE DIVERSITY OF OPINIONS
The press recognises and respects the diversity of opinions and defends the freedom of publishing different points of views. It opposes all discrimination based on sex, race, nationality, language, religion, ideology, culture, class or conviction, provided that the convictions thus professed are not in contradiction with the respect of fundamental human rights.

5. RESPECT FOR HUMAN DIGNITY
Publishers, editors-in-chief and journalists must respect the dignity of and the right to private life of individuals and avoid all intrusion in physical or moral suffering unless considerations related to the freedom of the press make it necessary.

6. PRESENTATION OF VIOLENCE
Crimes and terrorism as well as other cruel and inhuman activities must not be glorified.

7. CORRECTION OF ERRONEOUS INFORMATION
Facts and information proved to be false must be corrected without restriction and without prejudice to the legal provision of the right to reply.

8. PROTECTION OF SOURCES OF INFORMATION
Sources of confidential information cannot be revealed without the explicit authorisation of the informant.

9. SECRECY
Secrecy of public and private affairs as defined by law cannot prevent the freedom of the press.

10. HUMAN RIGHTS
Should the freedom of expression be in conflict with other fundamental rights, it is up to the editors (in consultation with the journalists concerned) to decide, on their own responsibility, which right they will give priority to.

11. INDEPENDENCE
Newspapers and journalists must not give in to any outside pressure.

12. ADVERTISEMENTS
Advertisements must be presented in a way that they do not mix with factual information.
Issue 1/2023

Cover Story: AI & Robotics - Implementation and Pitfalls
AI and Robotics are changing the landscape of healthcare and are increasingly becoming a part of the healthcare ecosystem. How is this transformation happening? How is the use of robotic technology being applied in healthcare? How are AI and Robotics affecting day-to-day operations? Most of all, how is it benefitting patients and clinicians? What is the future outlook?

Anchor Content

Highlights Newsletter & LJR Schedule
W2-11A; W4-25A; W5-30EXEC, 1A; W7-15A; W9-1LJR1, 2IM, 3IM, 4A; W11-15A; W12-22EXEC; W14-5A

Covered Congresses

Issue 2/2023

Cover Story: Medical Device & AI Regulations
Artificial Intelligence has the potential to transform healthcare. It can help provide more efficient care and solve issues of access and quality. However, assessing the safety of medical devices with AI is equally important. What measures are needed for improved regulation of medical devices and healthcare tools that use AI? What are some ongoing regulatory reforms, and what can be expected in the future?

Anchor Content

Highlights Newsletter & LJR Schedule
W16-17IT, 18IT, 19A; W17-25IT, 26IT; W18-3A, 7IM; W19-8IM; W20-17A, 21LJR2; W21-25IM, 26IM; W22-31A

Covered Congresses
Editorial Management Topics that Matter - Issue 3 & 4

A Cover Story is an in-depth showcase of a relevant topic with contributions from various stakeholders

Issue 3/2023

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Cover Story: (non)Profitability in Healthcare
The goal of any healthcare facility is to provide quality care, improve patients’ quality of life and ensure everyone gets the health services they need. How can healthcare organisations continue to afford to provide care? How can they balance costs and quality? How can they ensure access to all - those who can afford care and those who cannot? How can they continue to fund medical education and research?

Anchor Content

Highlights Newsletter & LJR Schedule
W23-5LJR, 6EXEC, 6IM, 7IT, 8IT; W25-19EXEC; W26-28A; W29-17EXEC; W34-23LJR3, 25CAR, 26CAR, 27CAR;

Issue 4/2023

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Cover Story: Sustainable & Green Strategies
Public health and climate change are important global issues that need to be addressed. Healthcare is under pressure to shift towards a more sustainable way of operation. Healthcare organisations must improve efficiency and patient care while reducing their carbon footprint. How can this be achieved? What changes and/or investments are needed? How can healthcare become more sustainable and eco-friendly?

Anchor Content

Highlights Newsletter & LJR Schedule
W36-6A; W38-20A; W39-28IM, W42-18LJR4;

Covered Congresses

Covered Congresses
Cover Story: The Loyal Employee
The recent pandemic has altered the course of healthcare. Many healthcare workers have quit their jobs. A shortage of healthcare employees is a looming problem that requires an efficient solution. How can healthcare workers be retained? What strategies can increase their loyalty? How can the problem of high turnover be addressed? How can healthcare organisations improve the lives of healthcare employees?

Anchor Content

Highlights Newsletter & LJR Schedule
W41-11A, 12IM; W42-16IM; W43-25A, 26EXECW44-5IM; W45-6EXEC, 8LJJR; W46-14EXEC;

Covered Congresses

Cover Story: Opportunities in Digital Transformation
Digital transformation in healthcare is an inevitable reality. Telemedicine, artificial intelligence, big data and blockchain, and other technological advancements are reshaping how patients and clinicians interact, how data is collected, shared and analysed and how treatment decisions are made. What are the key digital transformation trends in healthcare? How effectively has healthcare adapted to the digital model of care?

Anchor Content

Highlights Newsletter & LJR Schedule
W47-22A, 24LJR6; W48-27IM, 28IM; W49-6A; 2024: W2-10A, W4-24A, W5-29EXEC, 31A

Covered Congresses
Your thoughts will change healthcare!