



HealthManagement
Promoting Management and Leadership

Author Guide 2026

Trusted by 100+ healthcare associations and congresses

Driving measurable impact in capacity, decision-making and cost of care

Leadership and management ecosystem for senior healthcare decision-makers

Why HealthManagement.org

A trusted strategic partner for healthcare leadership engagement



Editorial Credibility:

Independent editorial guidance from recognised healthcare leaders across management, clinical practice, imaging, cardiology, healthcare IT and digital transformation.



Congress Timing:

Campaign deployment aligned with major healthcare congresses and strategic industry engagement windows, when key healthcare priorities receive concentrated clinical, operational and executive attention.



Verified Delivery & Reporting:

40,000 guaranteed eJournal circulation and 23,500 targeted newsletter subscribers supported by click-through tracking, engagement analytics and post-campaign reporting.



Cross-Disciplinary Healthcare Ecosystem:

Healthcare decision-making increasingly involves multidisciplinary stakeholder groups, including clinical leadership, healthcare IT, digital transformation teams, operational management and hospital executives.



A strong ecosystem of healthcare associations and congress partners



Trusted by 100+ healthcare associations and congresses worldwide



40,000+
Guaranteed
eJournal
circulation



23,500+
Targeted
newsletter
subscribers



1.3M+
Annual
web users



100+
Healthcare
associations &
congress partners

“Helping healthcare companies reach their desired decision-makers.”

Healthcare Leadership Ecosystem

A connected leadership network driving better decisions, higher performance and sustainable healthcare systems

THE CONTENT IS THE PRODUCT

HealthManagement.org translates real-world healthcare challenges into authoritative, implementation-relevant leadership content that informs strategy and drives change.



Editorial Intelligence

AI, procurement, sustainability, imaging, leadership and digital transformation translated into executive-relevant insight.



Cross-Disciplinary Reach

Content engages clinical leadership, healthcare IT, operational management, procurement and executives across all care settings.



Strategic Timing

Campaign deployment aligned with global congresses and executive attention windows when decisions are shaped.



Measurable Impact

Driving visibility, engagement and measurable influence across healthcare leadership communities.

HOW THE ECOSYSTEM WORKS



01 Healthcare Pressure

Real-world operational, clinical and strategic challenges emerge across healthcare systems.



02 Expert Interpretation

Our advisory board and expert community analyse, prioritise and interpret what matters most.



03 Editorial Structuring

Insights are structured into high-value content pillars across journals, newsletters, interviews and digital programmes.



04 Leadership Distribution

Content is distributed across our trusted channels, partner networks and global congress communities.



05 Influence & Impact

Leaders apply insights, make better decisions and drive measurable improvements in their organisations.



Independence. Authority. Relevance.

Our independent editorial model ensures trust, credibility and real-world impact.

EXECUTIVE INFLUENCE LAYER

HealthManagement.org connects the full spectrum of healthcare leadership.



OUR REACH. YOUR ADVANTAGE.



100+

Healthcare associations & congress partners



40,000+

Guaranteed eJournal circulation



23,500+

Targeted newsletter subscribers



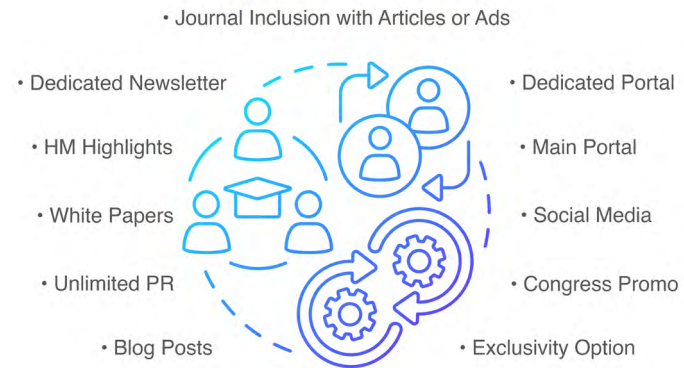
1.3M+

Annual web users

Why Submit to HealthManagement.org?

- HM is a comprehensive platform that facilitates healthcare professionals and organisations in sharing winning practices.
- With a respected editorial advisory board and support from key opinion leaders and experts, HM has established itself as a trusted and valuable portal for staying up-to-date on the latest developments in healthcare.
- HM assists healthcare professionals and organisations in navigating the complexities of the modern healthcare landscape and developing strategies for success.
- We actively encourage the application of innovative strategies and a re-evaluation of health delivery and supporting improved patient outcomes.
- As the trusted voice of many international healthcare organisations, HM provides our partners with invaluable exposure to a unique and influential audience, allowing them to leverage HM's independent editorial positioning.
- Your research will effectively reach key decision-makers, and your expertise will be promoted via a trusted professional platform.
- Over 100 trusted partners place their reliance on HM as their valued platform.

Community



Structured Engagement Across Experts, Peers and Stakeholders

How to engage with the market leader in healthcare management?

- Journal Article (board reviewed)
- Interview
- Movers & Shakers
- Blog Post
- Regular contribution
- DigiTalk
- DigiFlash

Author Guide

HealthManagement welcomes original articles and blog posts from healthcare professionals on healthcare management, leadership and winning practices.

We welcome your insights into topics in healthcare management, which includes perspectives from Hospital Administration, Imaging, Cardiology and IT. Examples of previous cover stories include Patient Power; Value-Based Healthcare; Ageing; View to the Future.

We welcome submissions on the following topics:

- Management and leadership in healthcare
- Human resource management
- Healthcare IT management – including telehealth, electronic health records, interoperability, mHealth, security
- Radiology management – including decision support, quality control, enterprise imaging, safety, dose management
- Cardiology management
- Other specialist areas such as oncology, laboratory, diagnostics, pharma etc. always with management angle
- Other management and leadership topics
- Point-of-View article with commercial interest (charge)

These topics are not prescriptive. Submit your abstract or email your ideas to edito@healthmanagement.org

Benefits of publishing with HealthManagement

- Share your ideas with our global readership of health managers, imaging and radiology, IT, cardiology leaders, and hospital managers
- Inclusion in our online faculty section
- Established publisher (20 years of journals)
- Circulation of 40,000+
- Publication on HealthManagement.org website with about 200,000 monthly visitors
- Active engagement at major hospital, cardiology, healthcare IT and radiology congresses (EAHM, ECR, ESC, RSNA and many more)

Instructions for Authors

CONTENT

Articles may focus on any management, leadership or practice issue in healthcare related to economics, operational performance, quality of care, patient outcomes, innovation or system transformation.

We welcome scientific papers, case studies, executive analyses, implementation reports and expert perspectives that provide practical value for healthcare decision-makers. Submissions should demonstrate a clear connection to healthcare management, leadership, operational performance, organisational improvement or healthcare system transformation.

HealthManagement serves a cross-disciplinary audience of healthcare leaders responsible for strategy, investment, governance, operations and digital transformation. We therefore encourage contributions that examine challenges from a system-wide perspective and offer insights relevant across specialties, functions and care settings.

Particular areas of interest include healthcare leadership, workforce development, operational excellence, procurement, sustainability, healthcare IT, artificial intelligence, imaging, cardiology, clinical innovation, governance, healthcare policy and healthcare system performance.

Articles should move beyond theory and provide actionable insights supported by evidence, operational experience, published research, case studies, measurable outcomes or other verifiable sources where appropriate. Readers value practical implementation experience, lessons learned and examples of how organisations have addressed real-world challenges.

Authors are encouraged to include executive summaries, practical recommendations, implementation roadmaps, governance frameworks, checklists, decision-support tools, maturity models, key takeaways and lessons learned that can be directly applied within healthcare organisations.

Submissions are strengthened by the inclusion of charts, tables, benchmarks, process maps, comparison matrices, timelines, outcome data, case examples, call-out boxes, visual summaries and other decision-support materials that improve readability and support decision-making.

Well-structured articles often include implementation considerations, common pitfalls, success factors, risk mitigation strategies and recommendations for healthcare leaders. Practical relevance and applicability are highly valued.

Instructions for Authors

SUBMISSION GUIDELINES

Authors are responsible for all statements made in their work, including changes made by the editor and authorised by the submitting author. The text should be provided as a single-spaced, left-justified word-processed document via email to submissions@healthmanagement.org.

Following review, the editor will contact the author(s) with comments and/or recommendations. Before publication, the text proof will be sent to the author(s) for final approval.

HealthManagement reserves the right to edit submissions for clarity, structure, length, style and consistency with editorial standards. Acceptance for review does not guarantee publication.

Editorial acceptance is determined by relevance, quality, originality and value to the HealthManagement audience. Preference is given to submissions that address current healthcare management challenges through evidence-based analysis, implementation experience, operational learning or innovative approaches that support better decision-making across healthcare systems.

Articles demonstrate a balanced perspective and, where appropriate, discuss implementation challenges, operational barriers, governance considerations, resource requirements, regulatory implications and lessons learned alongside reported successes.

Editorial quality and commercial classification are assessed independently. A submission may meet editorial standards while still be classified as content with commercial interest depending on authorship, organisational affiliation and intended purpose.

HealthManagement reserves the right to determine the most appropriate publication format, including journal article, online article, blog post, interview, Guest Post, Point-of-View article, Spotlight article or other editorial and commercial formats.

Standard editorial submissions accepted for publication are subject to applicable submission and administration fees. Submissions with commercial intent may be managed within a broader campaign framework. All fees, classifications and publication conditions are confirmed in advance.

WRITING STYLE

Articles must be written in economical UK English (e.g. organisation, not organization), using concise language, short sentences, a clear structure and professional tone.

LENGTH

■ Articles should be between between 700-3500 words (not including references, figures and tables). Longer articles may be considered if the subject matter requires it.

Instructions for Authors

ILLUSTRATIONS AND IMAGES

Authors must provide a portrait photo and any relevant figures, illustrations or images as separate high-resolution files (minimum 300 dpi). Preferred formats are JPG, PNG, TIFF or SVG. Images should not be embedded in Word or PowerPoint files. Placement should be clearly indicated within the manuscript. Authors are responsible for obtaining permission for any third-party material and acknowledging the original source where required.

CONFLICT OF INTEREST

Please disclose any relationships, activities or interests that could influence your submission, including relevant affiliations, funding sources or commercial relationships. Disclosure promotes transparency and does not imply bias. If in doubt, disclose. Report relationships with for-profit organisations without time limit and all other relevant interests from the past 36 months.

REFERENCES

Authors are responsible for the accuracy of references. Important references should be cited concisely within the article. For single-author citations, include the surname and year; for two authors, include both surnames and year; for three or more, use the first surname, “et al.” and year. Separate multiple citations with a semicolon and list alphabetically. Example: (Edwards 2004; Edwards and Miller 2002; Miller et al. 2003). Reference lists should be alphabetised by lead author and included at the end. Example

journal reference: Sydow K (1999) Collecting information; Tech Comm, 46(4): 532-44.

PROOFING AND REVISIONS

Following copy-editing to house style, authors will receive page proofs for final review and approval prior to publication. Two rounds of author corrections are included. Additional revisions, substantial post-approval changes or author-requested alterations may be subject to additional charges.

SUBMISSION FEES

Vendor-neutral content sourced by HealthManagement or accepted as a free submission is supported through the HealthManagement editorial budget.

All other editorial submissions are subject to a €790 per published page administration and submission fee.

Submissions with commercial intent, including Point-of-View articles, Guest Posts and corporate thought leadership content, are managed within a commercial engagement framework.

Editorial quality and commercial classification are assessed independently throughout the review process.

All fees, classifications and publication conditions are confirmed

Code of Journalistic Principles

Freedom of expression is one of humanity's fundamental rights, an essential condition for a well-informed and enlightened public opinion. To protect the integrity and freedom of the press, the International Federation of Journalists adopted it in 1954, amending it in 1986. It acts as a foundational document for ethical journalism practices, highlighting the core values of truth, independence, and minimising harm.

1. FREEDOM OF THE PRESS

Freedom of the press is the key safeguard of freedom of expression, without which protecting other basic civil liberties becomes impossible. The press must have the right to collect and publish information and commentary without interference, to help shape public opinion.

2. THE FACTS

Facts must be collected and reported impartially.

3. SEPARATION OF INFORMATION AND COMMENT

The difference between factual reporting and commentary must be clearly distinguishable. This rule should not stop the newspaper from sharing its own opinions or presenting others' perspectives.

4. RESPECT FOR THE DIVERSITY OF OPINIONS

The press acknowledges and values the diversity of opinions and advocates for the freedom to publish different points of view. It opposes all discrimination based on sex, race, nationality, language, religion, ideology, culture, class, or belief, as long as these beliefs do not violate the fundamental rights of humans.

5. RESPECT FOR HUMAN DIGNITY

Publishers, editors-in-chief, and journalists must respect the dignity and right to private life of individuals and avoid all interference in physical or moral suf-

fering unless considerations related to press freedom make it necessary.

6. PRESENTATION OF VIOLENCE

Crimes, terrorism, and other brutal and inhuman acts must not be glorified.

7. CORRECTION OF ERRONEOUS INFORMATION

Facts and information proven to be false must be corrected promptly, respecting the legal right to reply.

8. PROTECTION OF SOURCES OF INFORMATION

Sources of confidential information must not be revealed without the explicit consent of the informant.

9. SECRECY

Secrecy of public and private matters, as defined by law, cannot impede press freedom.

10. HUMAN RIGHTS

If the freedom of expression conflicts with other fundamental rights, it is the responsibility of editors (in consultation with the journalists concerned) to decide which right to prioritise.

11. INDEPENDENCE

Newspapers, online platforms, editors and journalists must resist any external pressure.

12. ADVERTISEMENTS

Advertisements are clearly distinguished from editorial content to avoid confusion. HealthManagement labels them as "Point-of-View" or "Spotlight" articles, which are part of paid corporate engagement or educational community programmes.

Editorial Advisory Board

Representing cross-disciplinary leadership across global healthcare systems, spanning policy, clinical practice, management, and industry



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As of March 2026

Healthcare Decision-Maker Reach and Strategic Audience

Direct access to senior healthcare leaders driving procurement, investment and transformation



40,000+

Guaranteed eJournal circulation



23,500+

Targeted newsletter subscribers



1.3M+

Annual web users

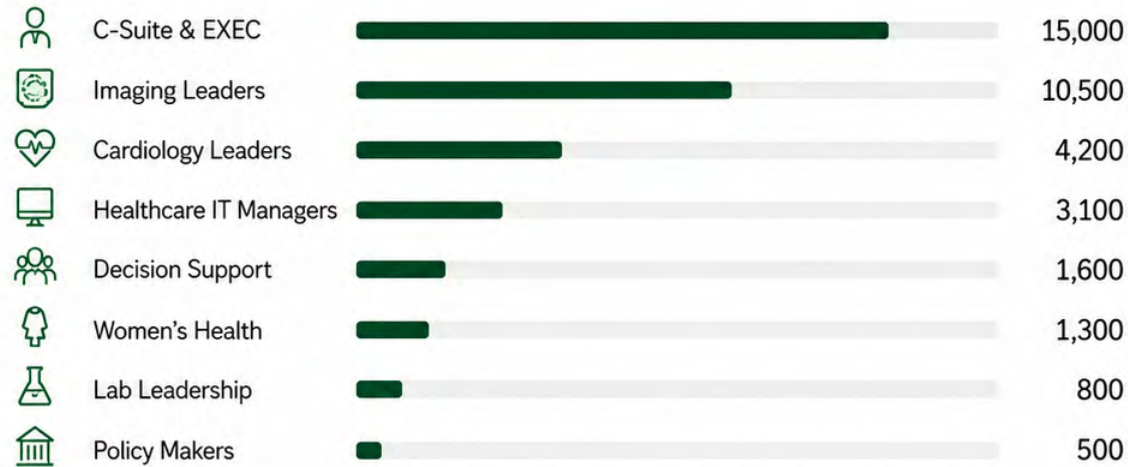


100+

Healthcare associations & congress partners



Senior Healthcare Decision-Makers Reached



Cross-Disciplinary Influence That Matters



Direct access to decision-makers responsible for procurement and investment



Visibility across system transformation and operational priorities



Executive-level positioning through trusted, expert-led content



Multi-specialty and multi-disciplinary engagement across the care continuum



Global Reach

Our audience spans key regions worldwide.

eJournal Circulation



Web Portal Users



Editorial Calendar - Issue 1 and 2

Set by leading industry professionals, the editorial roadmap covers all relevant aspects for senior healthcare professionals.

Issue 1/2026

Copy	22 December
Approval	9 January
Publishing	30 January
LJR	1 February



Cover: Client-Centred Care & Consumer Expectations

This issue looks into client-centred care and takes the consumer (patient) perspective, aiming to improve systems, highlighting innovations in personalised treatment, technological integration, and patient engagement. Then, into patient journey and clinical-trial engagement, rising consumer expectations in healthcare, focusing on the impact of digital health, data-driven decision-making, and the future of precision medicine.

Community Updates

AI & Digital Transformation, Precision Medicine, Green Sustainability, Governance & Leadership, Women’s Health, Enterprise Imaging, Cybersecurity, Care Optimisation, Future Hospital, Business Continuity, Purchase Optimisation, Finance, Talent Management.

Anchor Content

Patient Safety & Engagement, Management Strategies, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Congresses

WHX Dubai 26, ICDH, JP Morgan, CT&health World Conference 2026, EASL SLD Summit 2026

Issue 2/2026

Copy	18 January
Approval	1 February
Publishing	22 February
LJR	24 February



Cover: Imaging Intelligence in Practice

Artificial intelligence is moving from pilot to practice across radiology. This issue explores how imaging intelligence enhances diagnosis, workflow efficiency, and clinical decision-making. Experts share insights on integration, ethics, and human oversight, highlighting how data-driven imaging is transforming value-based care and redefining the role of radiologists in the connected hospital ecosystem.

Community Updates

AI & Digital Transformation, Precision Medicine, Green Sustainability, Governance & Leadership, Women’s Health, Enterprise Imaging, Cybersecurity, Care Optimisation, Future Hospital, Business Continuity, Purchase Optimisation, Finance, Talent Management.

Anchor Content

Patient Safety & Engagement, Management Strategies, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Congresses

ECR Vienna, ESGAR, IDS, DMEA, CAR, SANTEXPO, EAP

Editorial Calendar - Issue 3 and 4

Cover Story: An in-depth showcase of a relevant topic, featuring contributions from multiple stakeholders and perspectives.

Issue 3/2026

Copy	4 April
Approval	18 April
Publishing	9 May
LJR	11 May



Cover: Connected Digital Health Systems

Interoperability and secure data exchange are reshaping healthcare delivery. This issue examines how connected digital systems—linking hospitals, primary care, and patients—enable real-time insights, coordinated pathways, and improved outcomes. Leaders and innovators discuss governance, AI integration, and the European Health Data Space as cornerstones of a truly connected, patient-centred ecosystem.

Community Updates

AI & Digital Transformation, Precision Medicine, Green Sustainability, Governance & Leadership, Women’s Health, Enterprise Imaging, Cybersecurity, Care Optimisation, Future Hospital, Business Continuity, Purchase Optimisation, Finance, Talent Management.

Anchor Content

Patient Safety & Engagement, Management Strategies, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

HIMSS Europe, DMEA, CleanMed, EHMA, ICT4AWE, HITConnect, HBI Forum Paris, EAHM

Issue 4/2026

Copy	14 July
Approval	28 July
Publishing	18 August
LJR	20 August



Cover: Precision in Cardiac Care

This issue explores how precision medicine is transforming cardiac care through data-driven diagnostics, AI-enhanced imaging, and personalised treatment pathways. It highlights innovations improving early detection, risk prediction, and therapy outcomes, while addressing system integration, workforce readiness, and the ethical challenges of deploying precision cardiology in modern healthcare.

Community Updates

AI & Digital Transformation, Precision Medicine, Green Sustainability, Governance & Leadership, Women’s Health, Enterprise Imaging, Cybersecurity, Care Optimisation, Future Hospital, Business Continuity, Purchase Optimisation, Finance, Talent Management.

Anchor Content

Patient Safety & Engagement, Management Strategies, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

ESC Munich, AHA Leadership Summit, Heart Rhythm, CIRSE, EuroEcho, HMA

Editorial Calendar - Issue 5 and 6

Community Updates, Anchor Content and Congress Calendar keep up with the important developments.

Issue 5/2026

Copy	17 August
Approval	31 August
Publishing	21 September
LJR	23 September



Cover: Women's Health Revolution Ahead?

Women's health is moving beyond traditional models, with precision diagnostics, AI-driven insights, and inclusive research reshaping prevention and care. This issue examines how technology, policy, and leadership are bridging gender gaps in medicine, driving equitable innovation, and positioning women's health as a cornerstone of future healthcare transformation.

Community Updates

AI & Digital Transformation, Precision Medicine, Green Sustainability, Governance & Leadership, Women's Health, Enterprise Imaging, Cybersecurity, Care Optimisation, Future Hospital, Business Continuity, Purchase Optimisation, Finance, Talent Management.

Anchor Content

Patient Safety & Engagement, Management Strategies, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

ISUOG Dubai, EUSOBI, EANM, MEIDAM, IHF, WCHMS, ICCCS

Issue 6/2026

Copy	15 October
Approval	29 October
Publishing	19 November
LJR	21 November



Cover: Sustainable MedTech & Care Installations

Hospitals, healthcare organisations and manufacturers are rethinking design, procurement, and lifecycle management to reduce environmental impact. This issue explores how sustainable installations—from imaging suites to smart operating theatres—combine energy efficiency, digital integration, and circular economy principles to create resilient, cost-effective healthcare environments.

Community Updates

AI & Digital Transformation, Precision Medicine, Green Sustainability, Governance & Leadership, Women's Health, Enterprise Imaging, Cybersecurity, Care Optimisation, Future Hospital, Business Continuity, Purchase Optimisation, Finance, Talent Management.

Anchor Content

Patient Safety & Engagement, Management Strategies, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

RSNA Chicago, MEDICA Düsseldorf, Green Health Conference, ICC, JP Morgan, Future of Healthcare Forum,



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of MindByte Communications Ltd.

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