



HealthManagement
Promoting Management and Leadership



Author Guide '25



The HealthManagement Principles

Mission

Drive ongoing enhancement in healthcare management for accessible, superior, patient-centred care.

Commitment

Empowering healthcare professionals and organisations. Champion competitive hospital governance, optimising culture and winning practices to meet stringent quality standards and operational efficiency.

Principal Management & Leadership Ecosystem

HealthManagement.org (HM) is the trusted partner of more than 100 highly respected professional associations, institutions, and all key congresses, serving as an important information hub.

Supported by a high-level Editorial Advisory Board, experts, peers, and key opinion leaders, HM is the prime information source to stay up-to-date in healthcare management.

HM has a membership of more than 40,000 senior healthcare professionals, covering all key disciplines.

The webportal is providing answers to healthcare challenges, sharing best practices and bold ideas for better care delivery. Learning how to identify problems, how to evaluate technologies, solutions, and opportunities is key. Expert advice guides on how to implement successful change.

The reviewed Journal, four dedicated channels EXEC/C-Suite, Imaging, Cardiology, and Healthcare IT, expert communities, and the web portal engage the audience. Articles, blogs, videos, podcasts, congress reports, interviews, webinars, events, and the latest news are available 24/7/365.

The covered topics span a wide range and include all aspects of interest to professionals involved in leadership roles. A detailed overview is provided in the Editorial Calendar.



How will you benefit from a collaboration with HealthManagement?

- Endorsed by prominent stakeholder associations and trusted by every relevant congress.
- Experts, peers, and key opinion leaders are the core base of our editorial coverage.
- The multi-disciplinary engagement is based on the high content quality.
- Trust is rooted in expert knowledge and peer-to-peer education.

Why Submit to HealthManagement.org?

- HM is a comprehensive platform that facilitates healthcare professionals and organisations in sharing winning practices.
- With a respected editorial advisory board and support from key opinion leaders and experts, HM has established itself as a trusted and valuable portal for staying up-to-date on the latest developments in healthcare.
- HM assists healthcare professionals and organisations in navigating the complexities of the modern healthcare landscape and developing strategies for success.
- We actively encourage the application of innovative strategies and a re-evaluation of health delivery and achieve the best possible outcomes for patients.
- As the trusted voice of many international healthcare organisations, HM provides our partners with invaluable exposure to a unique and influential audience, allowing them to leverage HM's unbiased brand value.
- Your research will effectively reach key decision-makers, and your expertise will be promoted via a trusted internal channel.
- Over 100 trusted partners place their reliance on HM as their valued platform.



Learning from Experts,
Peers and KOLs

How to engage with the market leader in healthcare management?

- Journal Article (board reviewed)
- Interview
- Movers & Shakers
- Blog Post
- Regular contribution
- DigiTalk
- DigiFlash

Editorial Advisory Board

Globally recognised experts, influential thought leaders and peers are leading the strategic direction and shape content.



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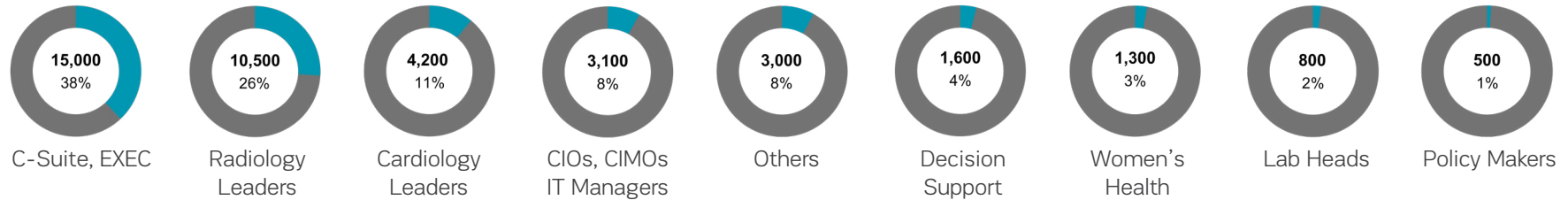
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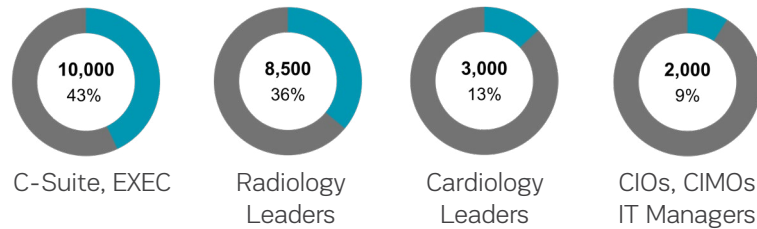
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Target Audience, Circulation, Regions and Portal Traffic

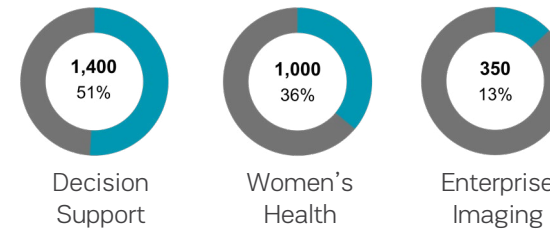
HealthManagement eJournal: 40,000 Guaranteed Circulation



Newsletter Highlights: 23,500 Guaranteed Reach



Community Highlights: 2,750 Guaranteed Reach



HealthManagement Web Portal: 1,300,000 Unique Visitors; Average Time on Site: 2,2 Minutes

	EUROPE & RF	ME & AFRICA	N AMERICA	ASIA	LATAM
Web Portal	908,493 - 24%	581,780 - 15%	1,150,005 - 30%	1,101,383 - 29%	109,806 - 3%
Unique Visits	312,220 - 23%	158,521 - 12%	497,003 - 37%	342,966 - 25%	32,954 - 3%
Journal Circulation	34,600 - 87%	3,800 - 10%	1,300 - 3%	250 - 1%	50 - 0%

Author Guide

HealthManagement welcomes original articles and blog posts from healthcare professionals on healthcare management, leadership and winning practices.

We welcome your insights into topics in healthcare management, which includes perspectives from Hospital Administration, Imaging, Cardiology and IT. Examples of previous cover stories include Patient Power; Value-Based Healthcare; Ageing; View to the Future.

We welcome submissions on the following topics:

- Management and leadership in healthcare
- Human resource management
- Healthcare IT management – including telehealth, electronic health records, interoperability, mHealth, security
- Radiology management – including decision support, quality control, enterprise imaging, safety, dose management
- Cardiology management
- Other specialist areas such as oncology, laboratory, diagnostics, pharma etc. always with management angle
- Other management and leadership topics
- Point-of-View article with commercial interest (charge)

These topics are not prescriptive. Submit your abstract or email your ideas to edito@healthmanagement.org

Benefits of publishing with HealthManagement

- Share your ideas with our global readership of health managers, imaging and radiology, IT, cardiology leaders, and hospital managers
- Inclusion in our online faculty section
- Established publisher (20 years of journals)
- Circulation of 40,000+
- Publication on HealthManagement.org website with about 200,000 monthly visitors
- Active engagement at major hospital, cardiology, healthcare IT and radiology congresses (EAHM, ECR, ESC, RSNA and many more)

Instructions for Authors

CONTENT

Articles may focus on any management or practice issue in healthcare related to economics, quality of care or patient outcome. We accept scientific papers with a clear connection to management and practice issues. Submissions may not have been published previously or be currently submitted for publication elsewhere. Articles must be written by independent authorities and any sponsors for research must be noted in the Conflict of Interest statement. If manufacturers are named in an article, the text must present an unbiased view, not in support of any particular company.

SUBMISSION GUIDELINES

Authors are responsible for all statements made in their work, including changes made by the editor and authorised by the submitting author. The text should be provided as a single-spaced, left-justified word-processed document via email to edito@healthmanagement.org. Following review, the editor will contact the author(s) with comments and/or recommendations. Before publication, the page proof will be sent to the author(s) for final approval.

LENGTH

- Articles should be between between 700-3500 words (not including references, figures and tables). Longer articles may be considered if the subject matter requires it.

STRUCTURE

Article texts must contain:

- Title (50 characters including spaces), subtitle, main text and summary/conclusion, with short subheadings
- Names of authors with abbreviations for qualifications
- Affiliation: Job title, department and institution, city and country, email address for each author and Twitter handle if applicable. Place asterisk (*) to indicate corresponding author if applicable.
- Authors have to supply a high-resolution portrait photo
- Summary of one or two sentences (no more than 30 words) describing the content
- Acknowledgements of any conflict of interest
- Authors are encouraged to include checklists and/or guidelines, which summarise findings or recommendations
- References or sources, if appropriate, as specified below.

WRITING STYLE

Articles must be written in economical UK English (e.g. organisation, not organization), with short sentences, a clear structure (see above) and no bias.

CURRENCY

Prices and costs given in U.S. dollars should have the Euro equivalent in parentheses afterwards.

Instructions for Authors

ILLUSTRATIONS AND IMAGES

Authors must provide a portrait photo and any relevant images for publication via email as separate high-resolution files (300dpi). Images should be in “.tif” or “.jpg” format, not embedded in Word or PowerPoint, and must be at least 9cm x 9cm at 100% scale. Image or illustration placement in the article must be clearly indicated. Only images meeting these specifications will be accepted. For previously published images, authors must obtain permission from the copyright holder and acknowledge the source.

CONFLICT OF INTEREST

Please disclose any relationships, activities, or interests that may conflict with your submission, including ties to third parties that could influence your article. Disclosure ensures transparency and does not imply bias. If unsure, it’s better to disclose. Report links to for-profit institutions without time limits, and disclose other items from the past 36 months.

REFERENCES

Authors are responsible for the accuracy of references. Important references should be cited concisely within the article. For single-author citations, include the surname and year; for two authors, include both surnames and year; for three or more, use the first surname, “et al.” and year. Separate multiple citations with a semicolon and list alphabetically. Example: (Edwards 2004; Edwards and Miller 2002; Miller et al. 2003).

Reference lists should be alphabetised by lead author and included at the end. Example journal reference: Sydow K (1999) Collecting information; Tech Comm, 46(4): 532-44.

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PROOFING AND REVISIONS

Following copy-editing to house style, authors will receive their page proof for final review and approval prior to publication. The first two article revisions are included free of cost.

SUBMISSION FEES

Fees may vary depending on the involvement of external vendors, sponsors, products, or services.

A. **Vendor neutral** (without commercial interest - free)

Costs are covered by ICU Management & Practice.

B. **Only one Vendor mentioned** (without commercial interest)

Submission fee of €790 per page may be charged.

C. **Without any vendor restrictions**

Charges are based on campaign requirements.

For any questions, please contact the HM Editorial Team:
edito@healthmanagement.org

Code of Journalistic Principles

Freedom of expression is one of the fundamental rights of man, an essential condition for public opinion to be enlightened and informed. In its concern to preserve the integrity and freedom of the press, the Belgian Association of Newspaper Publishers, the General Association of Professional Journalists of Belgium and the Federation of the Information Newsletters have adopted the following code of principles of journalism in 1982.

1. FREEDOM OF THE PRESS

Freedom of the press is the main safeguard of freedom of expression without which the protection of other basic civil freedoms cannot be ensured. The press must have the right to collect and to publish information and commentaries without hindrance, to ensure the forming of the public opinion.

2. THE FACTS

Facts must be collected and reported on, unbiased.

3. SEPARATION OF INFORMATION AND COMMENT

The separation between facts reporting and commentaries must be clearly visible. This principle must not prevent the journal/newspaper from presenting its own opinion as well as the viewpoints of others.

4. RESPECT FOR THE DIVERSITY OF OPINIONS

The press recognises and respects the diversity of opinions and defends the freedom of publishing different points of views. It opposes all discrimination based on sex, race, nationality, language, religion, ideology, culture, class or conviction, provided that the convictions thus professed are not in contradiction with the respect of fundamental human rights.

5. RESPECT FOR HUMAN DIGNITY

Publishers, editors-in-chief and journalists must respect the dignity of and the right to private life of individuals and avoid all intrusion in physical or

moral suffering unless considerations related to the freedom of the press make it necessary.

6. PRESENTATION OF VIOLENCE

Crimes and terrorism as well as other cruel and inhuman activities must not be glorified.

7. CORRECTION OF ERRONEOUS INFORMATION

Facts and information proved to be false must be corrected without restriction and without prejudice to the legal provision of the right to reply.

8. PROTECTION OF SOURCES OF INFORMATION

Sources of confidential information cannot be revealed without the explicit authorisation of the informant.

9. SECRECY

Secrecy of public and private affairs as defined by law cannot prevent the freedom of the press.

10. HUMAN RIGHTS

Should the freedom of expression be in conflict with other fundamental rights, it is up to the editors (in consultation with the journalists concerned) to decide, on their own responsibility, which right they will give priority to.

11. INDEPENDENCE

Newspapers and journalists must not give in to any outside pressure.

12. ADVERTISEMENTS

Advertisements must be presented in a way that they do not mix with factual information.

Editorial Calendar - Issue 1 and 2

Set by leading industry professionals the editorial road map covers all relevant aspects of healthcare and hospital management

Issue 1/2025

Copy	22 January
Approval	7 February
Publishing	21 February
LJR	22 February



Cover: Cost Management & Green Sustainability

This issue will explore strategies for cost-effective healthcare delivery while maintaining sustainability and high-quality care. Key topics include optimising resource allocation, integrating green technologies, enhancing operational efficiency and innovative systems and financial models that reduce waste and improve patient outcomes, ensuring long-term sustainability in healthcare systems.

Community Updates

Precision Medicine, Digital Transformation, Green Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Finance, Future Hospital.

Anchor Content

Patients Safety and Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Congresses

ECR 25, HIMSS 25, EAHP, HBI, IDS, SIR, CAR, ICT4AWE, DMEA, ESCMID, Heart Rhythm, GCCC, ACR, HITConnect, CleanMed, ESGAR, SANTEXPO

Issue 2/2025

Copy	28 April
Approval	12 May
Publishing	26 May
LJR	27 May



Cover: Digital Transformation & Interoperability

This issue will explore the impact of digital transformation on health-care, focusing on the integration of advanced technologies, data interoperability, and streamlined systems. Key topics include improving operational efficiency, enhancing patient care through data sharing, and overcoming challenges in adopting interoperable solutions across diverse healthcare infrastructures.

Community Updates

Precision Medicine, Digital Transformation, Green Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Finance, Future Hospital.

Anchor Content

Patients Safety and Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Congresses

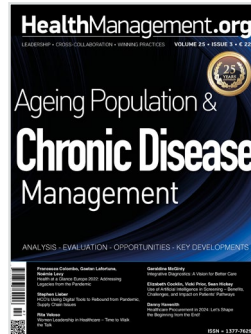
Africa Health, EAP, UKIO, EHMA, European Healthcare Design, HLTH Europe, AHA Leadership Summit, AHRA, ESC Congress

Editorial Calendar - Issue 3 and 4

A Cover Story is an in-depth showcase of a relevant topic with contributions from various stakeholders and angles

Issue 3/2025

Copy	17 June
Approval	3 July
Publishing	22 July
LJR	23 July



Cover: Ageing Population & Chronic Disease Management

Innovative strategies in chronic disease management, addressing the challenges of an ageing population, are in the spotlight. This issue will highlight advancements in technology, personalised care, new care models, multi-disciplinary approaches, and health system integration aimed at improving outcomes, reducing costs, increasing value and enhancing the quality of life for patients.

Community Updates

Precision Medicine, Digital Transformation, Green Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Finance, Future Hospital.

Anchor Content

Patients Safety and Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

AHA Leadership Summit, AHRA, Green Health Conference, ESC 2025, HMA, CIRSE, ISUOG, Future of Healthcare Forum

Issue 4/2025

Copy	19 August
Approval	4 September
Publishing	18 September
LJR	19 September



Cover: Technological Integration & AI

Advanced AI solutions and integrated technologies are transforming healthcare. This issue will highlight innovations in diagnostics, patient management, and operational efficiency, focusing on AI-driven tools, cutting-edge imaging systems, and seamless tech adoption to enhance clinical outcomes and streamline medical workflows. We will introduce what works and what is not yet there.

Community Updates

Precision Medicine, Digital Transformation, Green Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Finance, Future Hospital.

Anchor Content

Patients Safety and Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

International Conference on Cybersecurity, EUSOBI, EAHM Congress, BCHC, JFR, IHF, WCHMS, ICCCS, ICC

Editorial Calendar - Issue 5 and 6

Community Updates, Anchor Content and Congress Calendar keep up with the important developments

Issue 5/2025

Copy	17 October
Approval	31 October
Publishing	16 November
LJR	17 November



Cover: Workforce Shortages, Retention and Burnout

This issue looks into the critical challenges and best practices to overcome healthcare workforce shortages, strategies for retention, and addressing burnout. It will focus on innovative solutions, including technology integration, policy changes, mental health support, and organisational shifts to mitigate stress, improve well-being, and enhance operational efficiency in healthcare environments.

Community Updates

Precision Medicine, Digital Transformation, Green Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Finance, Future Hospital.

Anchor Content

Patients Safety and Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

ICC, Eusobi, MEDICA, RSNA, UKRC, Nursesforum, MEIDAM,

Issue 6/2025-26

Copy	20 December
Approval	5 January
Publishing	19 January
LJR	20 January



Cover: Client-Centred Care & Consumer Expectations

Client-centred care and take the consumer (patient) perspective to improve systems, highlighting innovations in personalised treatment, technological integration, and patient engagement. It will examine patient journeying and trial engagement, rising consumer expectations in healthcare, focusing on the impact of digital health, data-driven decision-making, and the future of precision medicine.

Community Updates

Precision Medicine, Digital Transformation, Green Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Finance, Future Hospital.

Anchor Content

Patients Safety and Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

EuroEcho, European Health Data Conference, JP Morgan, Arab Health 26, ICDH

Your thoughts will change healthcare!





MindByte
communications
Engaging *healthcare*



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