



HealthManagement
Promoting Management and Leadership

Editorial Calendar 2024



The HealthManagement Principles

Mission

Drive ongoing enhancement in healthcare management for accessible, superior, patient-centred care.

Commitment

Empowering healthcare professionals and organisations. Champion competitive hospital governance, optimising culture and winning practices to meet stringent quality standards and operational efficiency.

Principal Management & Leadership Ecosystem

HealthManagement is the trusted partner of more than 100 highly respected professional associations, institutions, and relevant congresses, serving as an important information hub.

Supported by a high-level Editorial Advisory Board, peers, and key opinion leaders, HealthManagement makes for a reliable portal and business journal to stay up-to-date in healthcare.

Consequently, it boasts a membership of more than 40,000 healthcare professionals from key disciplines.

The platform is providing answers to healthcare challenges, sharing best practices and bold ideas for better care delivery. Learning how to identify problems, how to evaluate technologies, solutions, and opportunities is key. Expert advice guides on how to implement successful change.

The reviewed Journal, four dedicated channels EXEC/C-Suite, Imaging, Cardiology, and Healthcare IT, expert communities, and the web portal engage the audience. Articles, blogs, videos, podcasts, congress reports, interviews, webinars, events, and the latest news are available 24/7/365.

The covered topics span a wide range and include all aspects of interest to professionals involved in management. A detailed overview is provided in the [Editorial Calendar](#).



How will you benefit from a collaboration with the HealthManagement Ecosystem?

- Endorsed by prominent stakeholder associations and trusted by every relevant congress.
- Experts, peers, and key opinion leaders are the core base of our editorial coverage.
- The multi-disciplinary engagement is based on the high content quality.
- Trust is rooted in expert knowledge and peer-to-peer education.

Editorial Advisory Board

Globally recognised experts, influential thought leaders and peers are leading the strategic direction and shape content.



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Editorial Calendar - Issue 1 and 2

Set by leading industry professionals the editorial road map covers all relevant aspects of healthcare and hospital management

Issue 1/2024

Copy	26 January
Approval	2 February
Publishing	23 February
LJR	26 February



Cover Story: Precision Medicine

Precision medicine combines data science and healthcare, digging into multiomics to decode a patient’s genetic, proteomic, and environmental data. Uncovering individualised biomarkers, it guides precise targeted therapies, revolutionising treatment strategies for superior outcomes. We will look into advances in tailored healthcare by precision medicine, treatments and equipment accelerating personalised well-being.

Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Congresses

JP Morgan Annual Health Conference, Arab Health, VIVE, ECR 24, NCoBC, EAHP, SIR, ICT4AWE

Issue 2/2024

Copy	3 May
Approval	10 May
Publishing	20 May
LJR	21 May



Cover Story: Transforming Through Data

The healthcare transformation journey begins with strategic planning, followed by meticulous implementation, adhering to robust standards. With the aid of AI, Big Data becomes a powerful ally, enhancing patient care while cybersecurity fortifies the data fortress, ensuring a future of secure, efficient healthcare excellence. We will provide an in-depth overview of where we stand today and what is to be expected to come.

Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Congresses

Intelligent Health UK, HIMSS Europe, CleanMed Europe, EHMA, UKIO, European Healthcare Design, HBI, VIVA Technology, HLTH Europe

Editorial Calendar - Issue 3 and 4

A Cover Story is an in-depth showcase of a relevant topic with contributions from various stakeholders

Issue 3/2024

Copy	17 June
Approval	8 July
Publishing	22 July
LJR	23 July



Cover Story: Most Regrettable Decisions

Regrettable healthcare management decisions, including errors, missed opportunities, and resource allocation pitfalls, can prove costly and impactful. Learning from these missteps is vital for crafting more efficient, patient-centric healthcare systems, ensuring the preservation of both health and trust. We will explore various facets and showcase how these issues were rectified.

Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

ESC, IHF, CIRSE

Issue 4/2024

Copy	19 August
Approval	9 September
Publishing	23 September
LJR	24 September



Cover Story: Virtual and Retail Healthcare

Virtual healthcare enhances access and equity with remote consultations, optimising the patient experience at home. Retail Healthcare excels in customer-friendly, in-person services, boosting accessibility and convenience. Both are reshaping healthcare through innovation, personalised care, and enhanced efficiency. We will explore the “Status Quo” and look into real and available applications and solutions.

Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

EUSOBI, JFR, ISUOG, EUSOMII

Editorial Calendar - Issue 5 and 6

Anchor Content and Congress Calendar are the foundation of areas on interest to keep up with the latest developments

Issue 5/2024

Copy	25 September
Approval	14 October
Publishing	28 October
LJR	29 October



Cover Story: Talent-Driven Gamechangers

Talent-driven game changers in healthcare recognise that, in an ever-evolving landscape, successful business transformation extends beyond tools and technology. It hinges on strategic acquisition, performance management, employee retention, adaptive planning, and innovative workforce models. Embracing these aspects unlocks the full potential of a dynamic healthcare sector.

Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

EUROSON, MEDICA, AUTOMA+

Issue 6/2024

Copy	14 October
Approval	4 November
Publishing	18 November
LJR	19 November



Cover Story: Disruptive Eco Systems

Disruptive healthcare ecosystems reshape the industry, fostering cross-collaboration, efficiency, and patient-centric care through technology. Innovations like wearables, AI, blockchain, and IoT empower consumers. Electronic health records and big data enhance care. We will explore new business opportunities and solutions, advancing healthcare towards sustainability, safety, and effectiveness.

Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women’s Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

Anchor Content

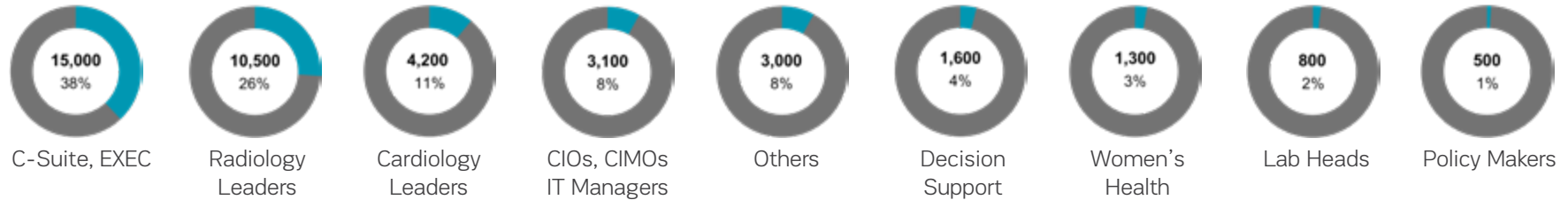
Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

Covered Congresses

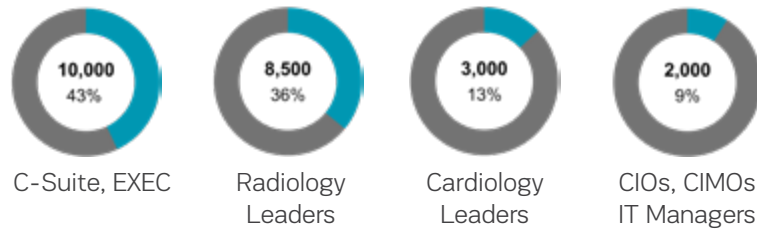
RSNA, Giant Health, EuroEcho, JP Morgan

Target Audience, Circulation, Regions and Portal Traffic

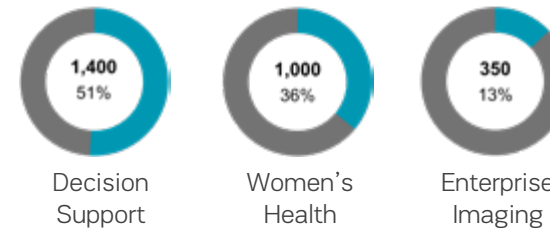
HealthManagement eJournal: 40,000 Guaranteed Circulation



Newsletter Highlights: 23,500 Guaranteed Reach



Community Highlights: 2,750 Guaranteed Reach



HealthManagement Web Portal: 1,300,000 Unique Visitors; Average Time on Site: 2,2 Minutes

	EUROPE & RF	ME & AFRICA	N AMERICA	ASIA	LATAM
Web Portal	908.493 - 24%	581.780 - 15%	1.150.005 - 30%	1.101.383 - 29%	109.806 - 3%
Unique Visits	312.220 - 23%	158.521 - 12%	497.003 - 37%	342.966 - 25%	32.954 - 3%
	EUROPE & RF	ME & AFRICA	N AMERICA	ASIA	LATAM
Journal Circulation	34.600 - 87%	3.800 - 10%	1.300 - 3%	250 - 1%	50 - 0%

Your work and word will change the healthcare world





MindByte
communications
Engaging *healthcare*



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